

# Architectural Representation: Visualization and Description

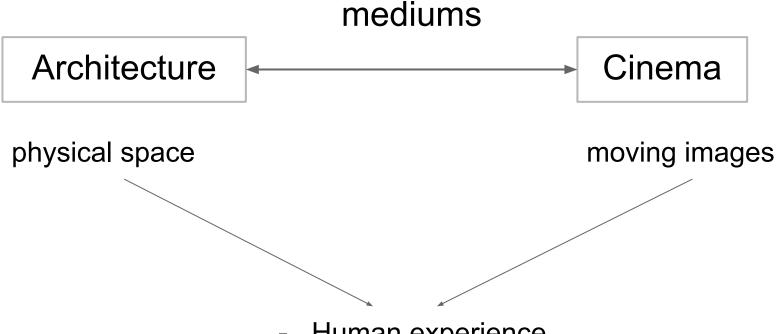
(Architectural Perspective on Design)

Lecture 8: Cinema and Architecture (12.12.2024)

This lecture delves into the deep connection between architecture and cinema, exploring how both disciplines shape human experiences through the design of environments. It examines the role of architecture in film as more than just a backdrop, but as a crucial element in establishing mood, symbolizing themes, and enhancing narrative. The lecture discusses how cinema inspires architectural practice, from design innovation to the use of cinematic techniques in architectural visualization and concludes with an exploration of future trends, including virtual reality and the ethical implications of architectural representation in film.



#### Cinema and Architecture Representation



- Human experience
- Careful design of environments
  - Evoke emotions
    - Tell stories
  - Reflect cultural values

#### Cinema and Architecture

#### Cinema

#### Video Arts

Origins

Rooted in traditional filmmaking with a focus on narrative storytelling, developed as a commercial and artistic medium.

Emerged from experimental art practices in the 1960s with the advent of portable video technology.

Purpose

Typically aims to entertain, convey stories, or evoke emotional responses within a structured format.

Often focuses on **exploration**, **abstraction**, and **conceptual ideas** rather than storytelling. Common in galleries or non-traditional venues.

Medium

Historically associated with film reels, but now predominantly digital.
Screenings usually occur in theaters or similar formal settings.

Primarily digital and designed for flexible formats, such as installations, screens, or projections.

Style

Employs established cinematic techniques like plot arcs, character development, and cinematic grammar (e.g., montage, mise-en-scène).

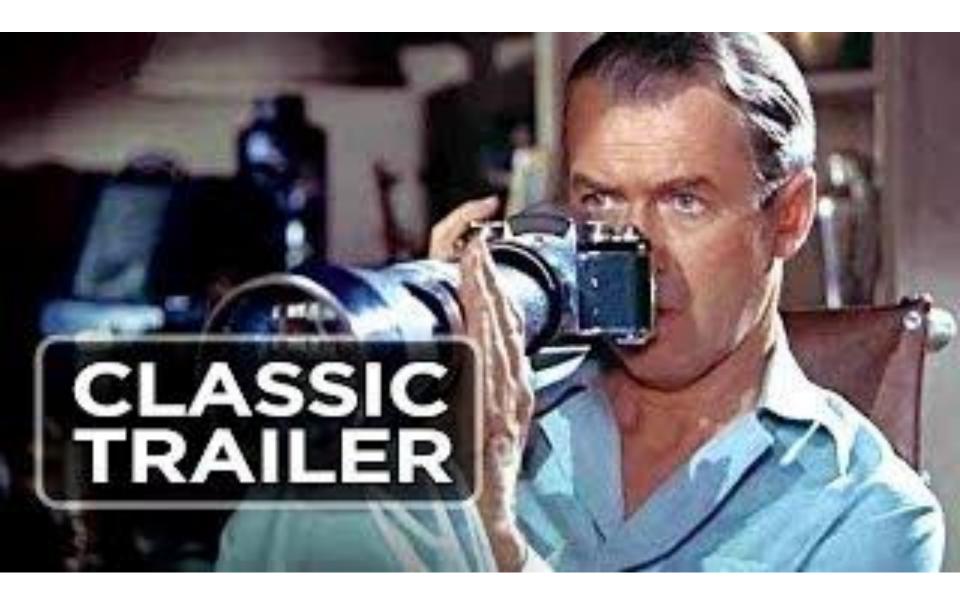
Freely experimental, embracing non-linear narratives, abstract visuals, and interdisciplinary integration (e.g., soundscapes, performance art).

Audience

Generally created for a mass audience with broad appeal.

Usually targets niche or art-centric audiences, encouraging interpretation and critical engagement.

#### The symbiotic relationship between cinema and architecture



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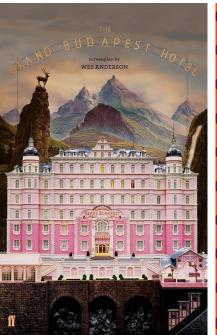
ADRIEN BRODY JASON SCHWARTZMAN

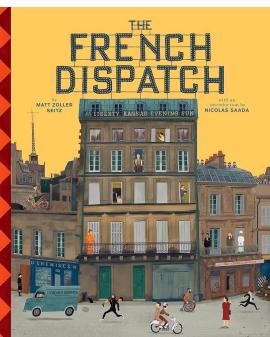






"I LOVE THIS MOVIE... The Darjeeling Limited





The Royal Tenenbaums (2001)

(2007)

The Grand Budapest Hotel (2014)

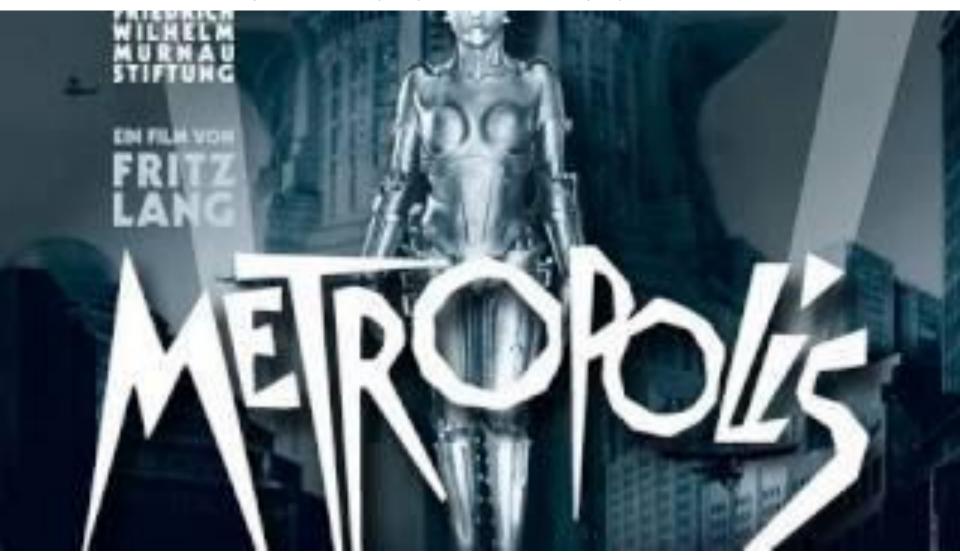
The French Dispatch (2021)

## The symbiotic relationship between cinema and architecture



#### Architecture as Character

The mechanization of society | Humanity vs. Machines | Futuristic Urban Design | Expressionist Influence | Art Deco Style | Special Effects | Symbolism



Metropolis, Fritz Lang (1927)

#### Architecture as Character

A Clockwork Orange, Stanley Kubrick (1972)

Novel by Anthony Burgess (1962)











https://www.modernism-in-metroland.co.uk/blog/bolshy-flatblock-the-buildings-of-a-clockwork-orange

## Pickpocket, Robert Bresson (1959)



#### Context and Subtext

#### **Context in Architecture:**

Refers to the environmental, historical, cultural, and social factors that surround a building or space.

<u>Types of Context:</u> (The obvious)

Physical

Cultural

Social

**Temporal** 

**Subtext in Architecture:** 

The underlying messages, ideas, or meanings conveyed by a building, beyond its explicit purpose.

Sources of Subtext: (The Iceberg Model)

Symbolism

Design Choices

**Programmatic Elements** 

→ Context grounds architecture in its place and time

→ Subtext provides a deeper narrative layer, enriching the user's experience and interpretation.

#### Architecture as Character



#### Architectural element in Cinema



The Others, Alejandro Amenábar (2001)

# Rocky Steps (1976)



# Battleship Potemkin (1925)



# Brazil, Terry Gilliam (1985)



## The Untouchables, Brian De Palma (1987)



## Naked Gun 33 1/3: The Final Insult, Peter Segal (1994)



### Architecture as Storytelling

**Cultural and Historical Narratives** 

User Experience

Symbolism and Metaphor

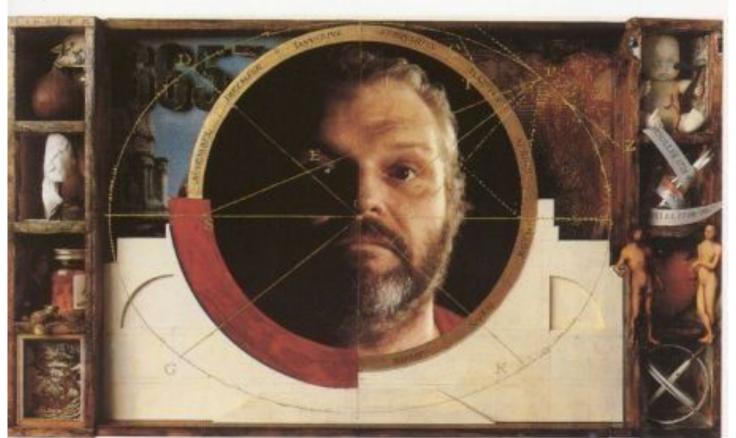
**Layered Meaning** 

**Urban and Social Stories** 

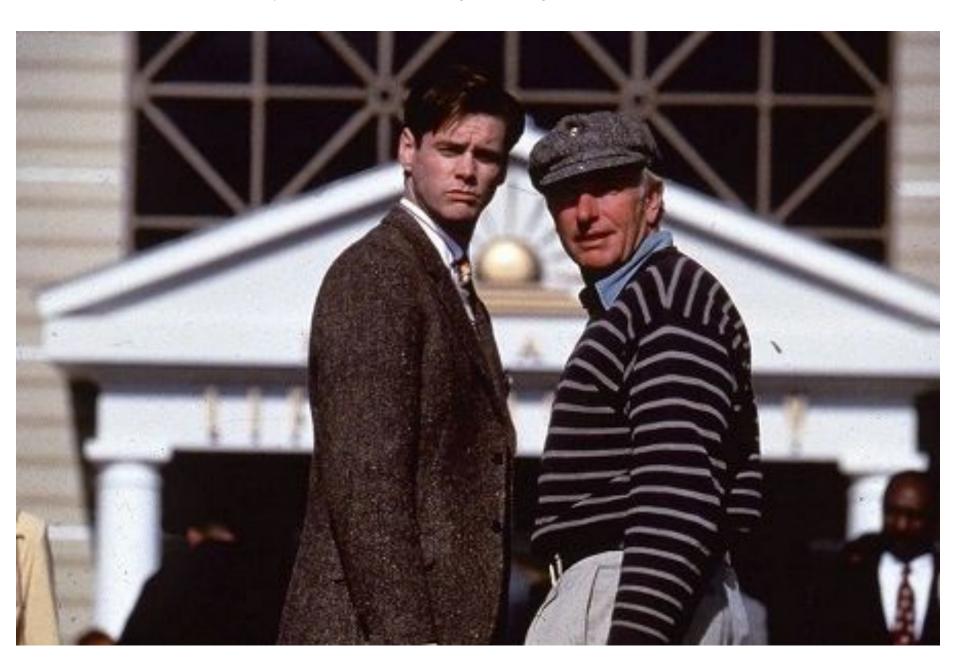
## The Belly of an Architect, Peter Greenaway (1987)



https://m.ok.ru/video/1772180736559



## The Truman Show, Peter Weir (1998)



## Gomorrah, Matteo Garrone (2008)



## Mon Oncle, Jacques Tati (1958)

